

We're thrilled to announce the official launch of Simply Global, our one PO global solution service designed to simplify your international commerce needs.

With Simply Global, Goldstar® distributors will benefit from uniform decoration methods, techniques, sizing, and a comprehensive, single-service product offering designed to meet the needs of our global audience. We're working to enhance our ability to provide seamless service, eliminate discrepancies, and improve efficiency – essentially making things Simply Better.

## WHY SIMPLY GLOBAL?

- Effortless Global PO: Maintain your current process for seamless integration.
- **Secure Payment Processing:** Pay in US dollars no currency conversion headaches.
- Real-Time Tracking: Stay updated every step of the way.
- Comprehensive Support: Our dedicated team is here to assist you.
- **Efficient Shipping:** Mirrored plants in Europe and North America for fast, smooth shipping.
- Expansive Product Range: Access to 280+ SKUs.\*
- Simple pricing structure: US net pricing, international tax charge and the service fee.
- **Simplicity Globally:** Free ground freight and all duties covered.







## FAQ

- What's the international tax charge? The charge is essentially the cost incurred when shipping between countries to allow for value differentiation in each market.
- What's the international tax charge? A flat service fee of \$50 applies per order to cover cross-border processing and coordination between facilities.
- How does this impact me? You will see an international service charge on your invoice, determined by where the shipment is going, and depending on our local registrations. For European Union countries, you will be charged 21%. For the UK, CH, and NO you will be charged according to their local variance rates UK: 20%; CH: 8.1%; and NO: 25%. Currently, the scope of the Global PO Solution is limited to European Union countries, plus the United Kingdom, Norway, and Switzerland.
- All North American Simply Global customer invoices will be in USD.
- How do I submit a Simply Global PO? The good news is that it's just as simple as a domestic order! The only difference will be the need for a complete ship-to address, including country, as well as clear contact information for any questions regarding your order.

## **HOW IT WORKS:**



CHOOSE YOUR PRODUCT

SUBMIT ORDER FOR REVIEW

EU FACILITY
RECEIVES ORDER

DECORATION & STANDARD PRODUCTION

GLOBAL DELIVERY, SIMPLY BETTER

